

JOB SUMMARY

Post Title	Public Health Senior Practitioner						
Job Family	<i>Partnership, Commissioning and Contracts</i>	Pay Range	12	Line Manager to others?	No	Role profile ref	<i>PCC12</i>
Service Area	<i>Public Health</i>						
Line Manager	<i>Consultant</i>						
Location	<i>County Hall/agile as deemed necessary</i>						

Job Purpose

Develop, implement, commission, deliver and performance manage a range of Public Health programmes and projects across the Isle of Wight to address national and local Public Health priorities.

Provide specialist Public Health support to professional groups and organisations and other key stakeholders to ensure there is a co-ordinated and evidence-based approach to commissioning services, programme/project implementation and delivery.

Job Context (key outputs of team / role to provide some specific examples of role profile accountabilities)

- To provide public health expertise to the local authority health protection role, for example preventing and responding to infectious diseases or environmental hazards impacting health and providing assurance of screening and immunisation coverage.
- To support the Director of Public Health in planning for and responding to incidents and emergencies which may affect the health of the Isle of Wight population.
- To contribute to the development, delivery and evaluation of public health business plans.
- To lead and contribute to service development and redesign for specific areas of public health to increase clinical and cost effectiveness and drive continuous quality improvement.
- To generate and apply insight data to inform the development of targeted interventions with communities at high risk of poorer outcomes to reduce inequalities. Contribute to needs assessments, public consultation and equity audits.
- To develop evidence-based outcomes measures to be able to monitor, evaluate and report on the performance of public health programmes/projects and key public health outcomes against targets, indicators and feedback.
- To manage, develop and sustain key working relationships across a number of organisations, providing specialist public health input to a range of partnerships in order to facilitate collaborative working with commissioners, providers, private sector and voluntary sector stakeholders, identify local public health priorities and develop the action plans, policies and strategies to meet these priorities.
- To allocate and manage resources, including budgets, for specific public health programmes and projects.
- To contribute to public health training, including public health training for trainees and practitioners who have a public health focus to their jobs, and for multi-agency, community-based training events to promote and support the delivery of public health initiatives and programmes.
- To deputise for the Public Health Principal as required.
- To contribute to local and national public health audits and research projects in order to develop evidence of effectiveness in a range of public health areas.
- To develop or contribute to the development of both proactive and reactive (e.g. incident-specific) public health marketing and communications resources for various audiences,

Knowledge, Skills and Experience

Role Profile requirements.	Job specific examples. (if left blank refer to left hand column)	Essential	Desirable
Substantial relevant experience of the service area / profession, with evidence of specialist knowledge and work responsibilities appropriate to the role.	Substantial knowledge and experience in health protection and the broader public health agenda. Experience and knowledge of commissioning and procurement processes.	E	
Authoritative knowledge of relevant systems, policies, processes, regulations, professional guidelines and legislation relevant to the specialist work area.	Good understanding of the wider determinants of health and inequalities and current public health policy. General understanding of public health and the concepts, principles and models underpinning health improvement.	E	

JOB SUMMARY

Excellent knowledge of service / profession and interrelationships with other services and departments and of wider sector / external influences / developments.	Excellent communication, presentation and interpersonal skills, with the ability to use effective influencing and negotiation skills in and beyond own organisation.	E	
Knowledge of strategy / market development.	Understanding of health services provider market		D
Good ICT skills including Microsoft applications and specialist systems.		E	
Excellent communication, interpersonal and negotiation skills with a proven ability to build relationships, engage effectively and influence customers, partners and stakeholders, in complex situations.	Evidence of ability to build effective relationships and credibility with a wide range of professional groups and organisations. Experience of developing communication resources tailored to various audiences and an understanding of how to use evidence/research/insights to inform communication and marketing assets.	E	D
Proven research skills demonstrating evidence of the ability to gather, co-ordinate and interpret information effectively.			D
Proven analysis and evaluation skills, demonstrating the ability to identify, interpret and diagnose complex problems/issues and develop effective solutions.	Ability to analyse complex datasets and performance data and present highly complex data clearly and concisely to audiences of all capabilities and attitudes. Understanding of evidence based practice and research methods.	E	
Experience of partnership working and representing the organisation externally.	Experience of collaborative multi-agency/multi-disciplinary working and ability to engage and work with peoples at all levels, including harder-to-reach communities.	E	
Excellent planning and organisational skills, to manage a range of complex activities with proven ability to prioritise and co-ordinate workloads, monitor and evaluate work, to ensure deadlines are achieved.	Evidence of developing, delivering and managing public health programmes, including multiagency partnership working & public and practitioner involvement, within agreed timescales and resources.	E	
Good literacy and numeracy skills, significant experience of writing reports, specifications and agreements.	Ability to analyse and report on the performance of public health programmes and projects.	E	
Experience of financial processing and / or budget management.	Allocate and manage resources, including budgets, for specific public health programmes and projects.		D
Experience of setting standards and measures and managing contract compliance / performance.	Experience of carrying out equity audits, implementing health or health related strategies and policies, project managing public health programmes and managing and facilitating change.		D
Experience of managing projects.	Experience to determine project related targets and monitor activity, timelines and maintain projects within budgets.	E	
Qualifications			

JOB SUMMARY

Role Profile requirements.	Job specific examples. (if left blank refer to left hand column)	Essential	Desirable
Educated to degree level or equivalent standard/experience in a relevant subject	Educated to post graduate degree level in Public Health or a related field, to include evidence of content on infectious diseases, communicable disease control or equivalent	E	
Relevant professional qualification.	Must be an accredited public health practitioner or other relevant professional body.	E	
May require relevant certifications including evidence of fluency in English language.	GCSE Maths and English at C or above	E	

Other Requirements

Organisation Structure (optional)

