



ISLE OF WIGHT AGAINST SCAMS PARTNERSHIP

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Trading Standards Team



The Aims of the Charter

- Raising Awareness and Destigmatising Scams
- Prevention and Protection
- Identification and Recording
- Enforcement, Access to Justice and Restoration



Partners

- IOW Council Trading Standards Service
- Age UK
- Police
- Fire and Rescue
- Citizens Advice
- Action on Hearing Loss
- Southern Housing
- Nationwide Building Society
- Isle of Wight Radio
- County Press
- Vectis Radio
- Isle of Wight Library Service
- Isle of Wight Council Local Area Co-ordinators
- Victim Support
- Learning Links
- Wight Homecare
- Cowes Town Council
- National Scams Team
- Neighbourhood Watch
- Southern Water
- Care At Home
- Alzheimers Cafe
- Nettlestone and Seaview Parish Council



What Are We Doing

- Taken on new partners
- Raising Awareness through talks and presentations
- Attend Awareness Raising Events
- Created and continue to update website
- Trained Postal Workers to spot scam victims
- Delivered Scam Awareness Training to partners
- Scam Bins
- Worked with IOW Radio, County Press and Vectis Radio
- Installed Truecall Units



What is a Scam?

“Misleading or deceptive business practice where you receive an unsolicited or uninvited contact (for example by email, letter, phone or advertisement) and false promises are made to con you out of money”



The Island Picture

- 16.5% of all households are occupied by one person aged 65 or over;
- Over the next ten years there is likely to be a significant increase in the number of people aged 65 years and older as a proportion of the island's population.
- The proportion of all residents diagnosed with dementia on the Isle of Wight, 1.4%, is the highest in England, which has an average of 0.7%

National Data

- On a scale of 1 to 10, with 10 being the worse effect, 50 per cent rated the effect of the crime on them as between 6 and 10;
- 23 per cent said it had affected their health
- 38 percent said it had resulted in them having reduced confidence generally
- 26 percent said it had left them feeling down or depressed



Why People Fall for Scams

- Physical or Mental Health problems
- Dementia
- Long or short term vulnerable circumstances i.e. bereavement or financial hardship
- Socially isolated
- Lonely
- Pressured by the scammer
- Gives them a sense of purpose
- Targeted and on Victims lists
- Too trusting

Consequences of Falling for Scams

- Attempt or commit suicide
- Detrimental mental, physical and emotional health
- Debts
- Breakdown of relationships
- Repeat Victimisation
- 2.5 times more likely to go into care or die

Trading Standards

£259,574

TrueCall

- 7 TrueCall units installed on the Island
- 2871 Nuisance/Scam calls received
- 2823 Nuisance/Scam calls blocked
- 34% are Nuisance calls
- 98% of unwanted calls are blocked



trueCall[™]
STOPS NUISANCE CALLS



The Way Forward

- Expand Partnership
- Increase Partnership Working
- Establish a Quarterly Partners News Letter
- Continue to support the FAS 1 Million Friends campaign



Friends Against Scams



www.friendsagainstscams.org.uk

Summary

CONTACT DETAILS

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