# North East Wight Locality Profile

# **Population Density**

The total area of North East Wight is 7,355 hectares with the population being 48,153. The North East Wight area is geographically the smallest locality and covers approximately 19% of the Isle of Wight's total area (38,016 hectares) and approximately 34% of the total island population (140,984).

This means that the population density is 6.5 people per hectare for North East Wight compared to 3.7 per hectare for the Isle of Wight. This makes North East Wight the most densely populated locality.

Source: Office for National Statistics (ONS) Mid-2017 Population Estimates

# Population



Population pyramid of the Isle of Wight, England and North East Wight (2017)

Source: Office for National Statistics (ONS) Mid-2017 Population Estimates

North East Wight follows almost exactly the same pattern as the Island as a whole, with a higher proportion of older people and a lower proportion of younger people.

There are 7,762 under 16s in North East Wight ranging from 89 in Seaview & Nettlestone B to 606 in St Johns West A.

The number of people aged 65 and over is much higher with 12,986 ranging from 227 in St Johns West A up to 876 in Bembridge South.

Source: Office for National Statistics (ONS) Mid-2017 Population Estimates

## Black and Minority Ethnic (BME) population

North East Wight has a BME population of 2.7%. This ranges from just 1.0% in Bembridge South up to 7.4% in St Johns West A.

Source: 2011 Census

#### Housing

There are 61,085 households on the Isle of Wight.

North East Wight has the middle proportion of houses owned outright (40.3%) and houses owned with a mortgage (28.7%) and the highest privately rented (17.3%).

Houses owned outright range from 17.3% in St Johns West A to 67.4% in Seaview and Nettlestone B.

Houses owned with a mortgage has a joint lowest at 18.9% in Ryde North East B and Bembridge South and the highest in East Cowes South B (40.6%).

Private renting is highest in Ryde North East B (52.3%) whereas it's just 7.0% in Osborne North.

Source: 2011 Census

## Employment

North East Wight has the highest percentage of unemployment with 4.83%. This ranges from 2.2% in Seaview and Nettlestone B up to 9.3% in Ryde North East B and St Johns West A.

Full time employment is lowest in Seaview and Nettlestone B (22.3%) and highest in East Cowes South B (42.0%).

Source: 2011 Census

#### **Economic Activity**

North East Wight has the highest percentage of residents who are economically active (65.1%).

Within the area, the highest economic activity is in East Cowes South B (73.2%) and the lowest is in Seaview and Nettlestone B (50.6%).

Of those who are economically inactive in North East Wight, as with all localities, the biggest reason is retirement. North East Wight has of 20.9% retired people.

Within the area, this ranges from 9.6% in St Johns West A up to 40.6% in Seaview and Nettlestone B.

Source: 2011 Census

## Out-of-Work Benefit Claimants NB. Figures are rounded to the nearest five

In May 2019, North East Wight had around 720 residents claiming out-of-work benefits.

This ranges from five in Bembridge North, Binstead A, Ryde North West B, Seaview & Nettlestone B and Wootton A up to 90 in Ryde North East B.

Source: NOMIS

## **Fuel Poverty**

In North East Wight, the levels of fuel poverty range from 7.0% in Binstead B up to 17.8% in Ryde South East B with an average of 11.4% across the locality.

Source: Gov.UK – Fuel poverty sub-regional statistics

## **Children in Poverty**

There are 1,710 children living in poverty in North East Wight.

Binstead B has the lowest percentage of children in poverty with 4.0% while St Johns West A has more than ten times higher with 43.0%.

Source: HMRC Personal tax credits statistics (Children in low-income families)

#### Education

The percentage of residents who report to have 'no qualifications' ranges from 17.8% in Seaview and Nettlestone A up to 32.3% in Osborne North.

Those who are qualified to level 4 or above is lowest in St Johns West A (13.7%) and highest in Binstead A (34.5%).

Source: 2011 Census

#### Health

North East Wight has the lowest percentage of residents who report their health to be 'bad' or 'very bad' with 6.0%.

Levels range from 4.4% in Seaview and Nettlestone A to 8.9% in Osborne North.

Source: 2011 Census

## Long term Illness or Disability

North East Wight has 22.5% of residents with a long-term illness or disability.

Within the area, levels range from 15.6% in East Cowes South B up to 28.9% in Seaview and Nettlestone B.

Source: 2011 Census

## Deprivation

In North East Wight, the areas within the 20% most deprived on the Island are Ryde North East B, Osborne North, St Johns West A, Ryde South East B, Ryde North West A and St Johns East A.

Areas within the 20% least deprived are Brading and St Helens A, St Johns East B, Bembridge South, Wootton A, Binstead A, Seaview and Nettlestone A, Binstead B, Bembridge North and Seaview and Nettlestone B.

Source: Indices of Multiple Deprivation (IMD) 2015

## Single households aged 65 and over

In North East Wight there are 7,112 households occupied by a single person - 3,479 of which are aged 65 and over.

Of the 19,957 single person households on the Island as a whole, 10,055 are aged 65 and over.

Source: 2011 Census

## **Social Isolation**

Social isolation is measured using the question "Thinking about how much contact you have had with people you like, which of the following best describes your social situation?" with the answer "I have as much social contact I want with people I like". This is worked out as a percentage which, when reversed and applied to the populations of the localities, gives an idea of the possible number of residents who are socially isolated.

For the Isle of Wight, the percentage of adult social care users who have as much social contact as they would like is 51.5%. This means that 48.5% do not have as much contact as they would like.

When applying this to the population of South Wight, it means that potentially there are 17,770 people socially isolated in this locality.

Source: 2016/17 Personal Social Services Carers survey

#### **Health measures**

The following six health measures are aggregated up from GP practice level data. This gives an idea of the kinds of numbers in each category but is not an exact number as patients can now be registered at a practice even if they live outside of its catchment area. Also, some practices have multiple surgeries across different localities. In these instances, the figure has been split equally which may under- or overestimate the figures depending on the actual location of the patients.

Source: NHS Quality Outcomes Framework (QOF)

## Obesity (18+)

In 2017/18, there were 4,324 patients on North East Wight GP records with a BMI of >= 30.

## Dementia

In 2017/18, there were 589 patients on North East Wight GP records with a diagnosis of dementia.

## Depression

In 2017/18, there were 3,525 patients on North East Wight GP records with a diagnosis of depression.

# Epilepsy

In 2017/18, there were 368 patients on North East Wight GP records receiving drug treatment for epilepsy.

## Learning disabilities

In 2017/18, there were 373 patients on North East Wight GP records with learning disabilities.

# **Mental Health**

In 2017/18, there were 585 patients on North East Wight GP records with mental health psychoses such as schizophrenia and bipolar.

## Smoking prevalence in adults

Smoking prevalence is reported as the number of persons aged 18+ who are self-reported smokers in the Annual Population Survey. This is then worked out as a percentage of the total number of survey respondents. Using this percentage as a proxy gives an idea of how many smokers there may be in the locality.

In North East Wight, 13.2% of residents equates to a potential 6,356 smokers.

Source: Public Health England Fingertips tool